



Press release

## Danone Inc. in Canada answers the call in aid of Haiti

Boucherville, January 15, 2010 – Following the terrible events that continue to afflict the people of Haiti, Danone Inc. in Canada has answered the call for aid by donating the sum of \$10,000 to the Centre for International Studies and Cooperation (CECI). As well, it has vowed to match all donations made by its employees, up to an additional \$10,000.

This initiative is consistent with the humanitarian values that drive the company's managers and employees: throughout the world, Danone subsidiaries are joining forces to provide the timeliest support possible to this steadfast nation.

Danone Inc. in Canada encourages its consumers to support one of the humanitarian organizations working in Haiti. To find out more about how you can make a donation, click on the following links:

<http://www.ceci.ca>

<http://www.redcross.ca>

### About Danone Inc. in Canada

Danone Inc. in Canada is a member of the Danone Group, a world agri-food leader. As a manufacturer and distributor of top-quality products that combine good taste and healthy ingredients, Danone is currently the largest Canadian producer of yogurt and other fresh dairy products. Danone believes that its actions should be aimed directly at improving the lives of Canadians both today and tomorrow. For more information, visit [www.danone.ca](http://www.danone.ca).

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