



Press release
For immediate distribution

**DANONE NAMED AMONG CANADA'S
TOP 50 SOCIALLY RESPONSIBLE COMPANIES**

Boucherville, Quebec, June 10, 2011 – Canadian magazine *Maclean's* has named Danone among the top 50 socially responsible companies. The selection of the 50 companies in this list is based on a wide range of environmental, social and governance criteria established by Jantzi-Sustainalytics, recognized globally for their research and analysis in matters of sustainability.

Danone stood out, among other reasons, for initiatives that include:

- Establishment by the Danone Group of the WASH program, which has so far helped 30,000 people in Indonesia obtain access to running water and sanitation systems.
- Creation of a partnership with Micropharma Limited, a Canadian company specialized in biological sciences, to develop new technologies aimed at reducing cholesterol content in dairy products.

"We're proud to receive this accreditation for our leadership in matters of corporate citizenship," said Anne-Julie Maltais, External Communication Manager at Danone Canada Inc. "It reflects our longstanding commitment to support community development and improve quality of life for the people," she added.

The annual ranking of the top 50 socially responsible companies is found in the June 9 edition of *Maclean's*, as well as on the magazine's Web site: www.macleans.ca. Details on evaluation criteria are found on the site of Jantzi-Sustainalytics: www.sustainalytics.com.

About Danone Inc. in Canada

Danone Canada Inc. is a member of the Danone Group, a world leader in the agrifood industry. As a manufacturer and distributor of quality products combining superior taste with healthy ingredients, Danone is today Canada's largest producer of yogurt and other fresh dairy products. Danone's mission is to bring health through food to as many people as possible. For more information, please visit www.danone.ca.