



Eastern Team wins National final and prepares to represent Canada at the Danone Nations Cup in Paris, France.

Toronto, July 19 2008 – Team Canada East is the proud winner of the national finals of the Danone Nations Cup, winning against team Canada West in a nail-biting match at Toronto’s BMO Field with a score of 1 to 0. The 14 young players comprising the winning team are filled with excitement and anticipation for the final step in the tournament—competing against some of the best young soccer players in the world at the 9th edition of the Danone Nations Cup international finals in Paris, France.

Before departing for Paris, the team will train together at an intensive three day training camp in Montreal at, under the supervision of head coach, Dean Howie.

The 14 members of the Canadian team:

Tristan Fairclough (Brampton)	Miranda Smith (Ottawa)
David Choinière (St. Alexandre)	Bruce Seguin (Montreal)
Joé Allard (Stoneham, Tewkesbury)	Jordan Haynes (Peterborough)
Stéphanie Lessard (Beauport)	Isabella Corbeil (Stlazare)
Thomas Bissett (Ottawa)	Taha El Aldani (Laval)
Christopher Mccurbin-Parkin (North York)	Olivier Ntcham (St. Laurent)
Jahmal Jean (Ottawa)	Trysten Larabie (Ottawa)

Taking place from September 5 to 7, the 2008 Danone Nations Cup is a thrilling conclusion to an immense international event counting close to 3 million young soccer players aged 11- 12, and is the last component of the large-scale philanthropic activity. Since its creation 8 years ago, the Danone Nations Cup has become the most prominent event in international youth soccer, attracting players from some 40 different countries.

About Danone Group

In Canada, Danone Inc., a member of Danone Group, is a leader in the food industry, offering top quality products combining health and well-being for the benefit of consumers. Danone is the largest yogurt producer and occupies a key position in the natural spring water market. The company is committed to the idea that “actions taken today must result in improved quality of life for Canadians tomorrow.” The company lives up to this commitment through innovations like the Danone Nations Cup, its partnership with the Quebec Breakfast Club, and the Breakfast Club of Canada, to which Danone Group donates over 1.3 million containers of yogurt a year for children in need.

For more information, to view the photo gallery or to register your child for the next Danone Nations Cup, visit www.danonecup.com.