



Press release

Danone is proud to be a part of the 5/30 Health and Wellness Challenge and invites all Quebecers to make their resolutions come true!

Boucherville, January 6, 2009 – Danone Inc. in Canada is pleased to be associated once again with the 5/30 Health and Wellness Challenge. With our hectic schedules, it's not always easy to follow through on good resolutions by combining a healthy diet with an active lifestyle. That's why the 5/30 Health and Wellness Challenge is encouraging Quebecers to adopt and maintain healthy habits for at least six weeks.

In keeping with its global mission to bring health through food to as many people as possible, Danone warmly salutes all those who have taken concrete steps to improve their health. Through its proud support of the 5/30 Health and Wellness Challenge, it hopes to encourage the general population to make a positive change in their lifestyles – not just for the program's six-week duration, but for the long term, as well.

About Danone Inc. in Canada

Danone Inc. in Canada is a member of the Danone Group, a world agri-food leader. As a manufacturer and distributor of top-quality products that combine good taste and healthy ingredients, Danone is currently the largest Canadian producer of yogurt and other fresh dairy products. Danone believes that its actions should be aimed directly at improving the lives of Canadians both today and tomorrow. For more information, visit www.danone.ca.

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