



*Press Release
For Immediate Release*



The 2013 Danone Nations Cup **Team Canada back from London with their heads held high!**

Boucherville, Quebec, September 10, 2013 – Danone is excited to welcome home Team Canada after their awe-inspiring and heart wrenching International Final at the Danone Nations Cup in London, Great Britain. These young players didn't fall short of anyone's expectations and made their country proud by finishing in 14th place.

Team Canada played an impressive match against the renowned Team Brazil by winning 3-2 and tied against last year's champions from South Korea! After hours of practice and with great perseverance, the Canadian team returns home with an impressive record: 2 wins, 3 losses, and 2 draws at the Wembley Stadium, home to England's National Soccer team. In a hard-fought match, Canada ultimately lost against Spain during penalty shots in their final game.

"This year's event sparked a new energy and motivation in these young athletes; they were able to measure themselves against other talented young players from around the world in one of the greatest stadiums, Wembley", explained Dean Howie, Head Coach of Team Canada. "They'll now return to their clubs with a new perspective on the game and also knowing what they are capable of achieving."

"The Danone Nations Cup is at the heart of our commitment to an active and healthy lifestyle, we are so proud to be part of this important milestone in the lives of these young players," said Anne-Julie Maltais, External Communication Manager of Danone in Canada. "We hope that this unforgettable experience will carry with them through life and help them flourish into inspiring world citizens."

Team Canada, comprised of seven players from Quebec, four from Ontario, and one from British Columbia, is definitely heading home with a lifetime of memories and ready for a new soccer season!

Pictures and videos from the event can be found at <http://www.danonenationscup.com> , official website of the 2013 edition.

About the Danone Nations Cup

Danone founded, and has organized the Danone Nations Cup for the last 13 years. This worldwide competition has helped more than 50,000 young Canadian soccer enthusiasts in trying to achieve their dream of playing in a major international tournament. Danone assumes all expenses associated with the tournament, making the event accessible to all 10- to 12-year-old children.

About Danone in Canada

Danone in Canada is a member of the Danone Group, a world agrifood leader. As a manufacturer and distributor of quality products that combine good taste and healthy ingredients, Danone is currently the largest Canadian producer of yogurt and other fresh dairy products. Danone believes that its actions should be aimed directly at improving the lives of Canadians both today and tomorrow. For more information, please visit www.danone.ca.

For more information or to register your child for the next edition of the Danone Nations Cup, please visit the Canadian Web site: www.coupedanonecup.com.

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