



*Press Release
For Immediate Release*

The 2012 Danone Nations Cup

**Team Canada back from Poland with
their heads held high!**

Boucherville, Quebec, September 10, 2012 – Danone is excited to welcome home Team Canada from Warsaw, Poland, where they competed at the international final of the Danone Nations Cup. The young soccer players from across Canada made their country proud and finished the tournament in 12th place.

After hours of practice and with great perseverance, the Canadian team returns home with an impressive record: four wins, two losses, and a pair of draws. After climbing the tournament rankings, Team Canada faced Team Mexico in their final match at Warsaw's National Stadium. In a hard-fought match, Canada ultimately suffered a penalty shootout loss to the Mexican delegation.

However, the young Canadian athletes return home with their heads held high, as they were twice named in the Top 5 teams for fair play and sportsmanship, values held dear at the Danone Nations Cup.

"I think the tournament really triggered something inside the 14 young athletes on our team. They saw just how big the event is, the calibre of the other countries and most importantly, they got a taste of what it's like when dreams come true," explains Dean Howie, Head Coach of Team Canada. "They'll now approach their regular season games differently, knowing their potential, and wanting to exceed it."

"The Danone Nations Cup shows to what point we at Danone are driven by the desire to work for the health and well-being of children. Soccer is a universal and accessible sport, and it brought together 560 children who demonstrated respect, friendship and team spirit, values we hold dear at Danone," adds Anne-Julie Maltais, External Communication Manager of Danone in Canada.

Team Canada, comprised of six players from Quebec, six players from Ontario, and two players from British Columbia, is definitely heading home with a lifetime of memories and ready for a new soccer season!

Pictures and videos from the event can be found at www.danonenationscup.com/en, official website of the 2012 edition.

About the Danone Nations Cup

Danone founded, and has organized the Danone Nations Cup for the last 12 years. This worldwide competition has helped more than 50,000 young Canadian soccer enthusiasts in trying to achieve their

dream of playing in a major international tournament. Danone assumes all expenses associated with the tournament, making the event accessible to all 10- to 12-year-old children.

About Danone in Canada

Danone in Canada is a member of the Danone Group, a world agrifood leader. As a manufacturer and distributor of quality products that combine good taste and healthy ingredients, Danone is currently the largest Canadian producer of yogurt and other fresh dairy products. Danone believes that its actions should be aimed directly at improving the lives of Canadians both today and tomorrow. For more information, please visit www.danone.ca.

For more information, to view pictures, or to register your child for the next edition of the Danone Nations Cup, please visit the Canadian website: www.coupedanonecup.com.

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