



*Press Release
For Immediate Release*

2011 Danone Nations Cup

Canada finishes with highest ranking in 12 years

Boucherville, Qc, October 12, 2011 – Danone is extremely proud to welcome home Team Canada from the 2011 Danone Nations Cup, held in Madrid, Spain. The Canadian team finished with its highest ranking in its 12 years of participating at the international event.

Our young soccer players from Alberta, Ontario, and Quebec finished the biggest international soccer tournament for 10 to 12 year-olds in 6th place, competing against 39 of the world's great soccer nations while defeating tournament favourites Germany, South Korea, and South Africa. The 6th-place finish is Canada's highest ranking since its first participation in the Danone Nations Cup in 1999.

Canada's final match was played this Sunday in front of more than 45,000 fans at Santiago Bernabéu Stadium, home to Real Madrid Football Club. Adonijah Reid, from Brampton, Ontario, was Canada's lone scorer in penalty-kick loss to England.

The international event allowed the 14 young Canadians to realize their dream of facing some of the world's best youth soccer players in a world-famous and mythical stadium. The tournament brought 40 nations together in a competition that displayed outstanding team spirit and sportsmanship. "Danone in Canada is extremely proud of its team, not only for their strong finishing ranking, but also because, along with Senegal, they were the only team to be comprised of boys and girls," declared Anne-Julie Maltais, External Communication Manager of Danone in Canada.

Every year, more than 2,5 million children around the world participate in the Danone Nations Cup. The international final is held annually in different countries and is proud to have Zinedine Zidane as its international ambassador.

Videos and pictures will be available are available at <http://www.danonenationscup.com/en>, official site of the 2011 edition.

About Danone Inc. in Canada

Danone Inc. in Canada is a member of the Danone Group, a world agrifood leader. As a manufacturer and distributor of quality products that combine good taste and healthy ingredients, Danone is currently the largest Canadian producer of yogurt and other fresh dairy products. Danone believes that its actions should be aimed directly at improving the lives of Canadians both today and tomorrow. For more information, please visit www.danone.ca.

Source : Danone Inc.

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