



2020

SOCIAL AND ENVIRONMENTAL COMMITMENTS

DANONE CANADA



A Word From The President

Facing a worldwide pandemic, 2020 was a year filled with challenges, but it was also a year characterized by resilience—the resilience of our supply chain, our frontline workers, our partners, our communities and, most of all, our people.

Health and safety have always been priorities at Danone. We stayed true to these values and continued driving our One Planet. One Health vision forward, while pursuing our mission to bring health through food to as many people as possible—even in these unprecedented times.

At Danone, we believe that every time we eat and drink, we can vote for the world we want to live in. That's why we continued to seek new and more responsible ways to serve our Canadian customers and consumers, including the promotion of more sustainable food, regenerative agriculture, and waste reduction.

As the country's largest consumer-facing Certified B Corporation®, we are committed to using business as a force for good. In 2020, we again increased our individual and collective impact by donating to Breakfast Club of Canada, as well as to local food banks across the country.

Our employees are the heart and soul of our business. There is no better illustration of the proactive leadership of Danoners than their initiative to form three new Employee Resource Groups—one in support of female talent, another in support of the LGBTQ+ community, and a third in support of the BIPOC community.

Looking back on how much we accomplished, despite a year like no other, reinforces my belief that we will achieve even more in the years to come.

Dan Magliocco
President & CEO of Danone Canada



Danone Canada We Believe That Food Can Change The World

MISSION

Our mission is to **bring health through food to as many people as possible.**

Danone Canada benefits from a rich history of **truly purpose-driven founders** eager to change the way people eat, in order to improve the health of people and the planet – from Isaac Carasso, who commercialized our first yogurts, to Steve Demos, one of the first people to leverage soy as a dairy alternative.

VISION

In 2017, Danone unveiled its unique company signature: One Planet. One Health. These words reflect our vision that **the health of people and the planet are connected and interdependent.** This future is defined around an integrated agenda, combining business and sustainability, aligned with the **United Nations' Sustainable Development Goals.** They form Danone's own 2030 Goals, and are the global framework used to bring Danone's vision to life.





DANONE
ONE PLANET. ONE HEALTH

2019-2021 Strategy



2030 GOALS

OUR BUSINESS MODEL
Grow as B Corp™, innovating to offer superior food experiences.



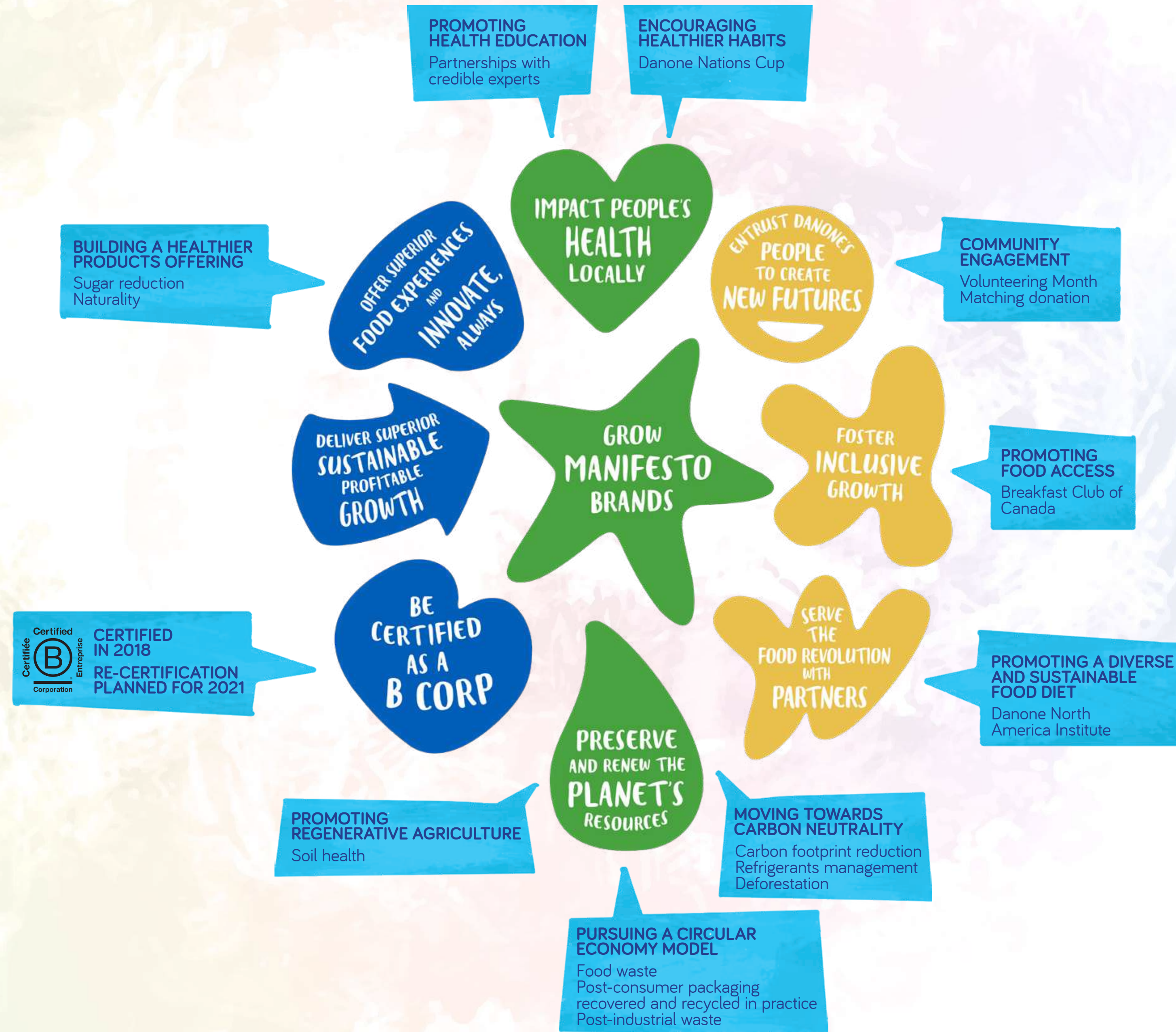
OUR BRAND MODEL
Grow Manifesto brands to protect and nourish the health of the people and the health of the planet.



OUR TRUST MODEL
Grow in an inclusive way, empower our people, work with partners to create and share sustainable value.



OUR ONE PLANET. ONE HEALTH COMMITMENTS



Danone Canada's 2020 Recognitions

CONSUMERS



CUSTOMERS



#1 in categories we compete

EMPLOYEES



Named as one of Canada's Top 100 Employers
for a 2nd year in a row

Proud to be B Corp™ Since 2018

Making the world a better place by fostering a healthy lifestyle and ensuring that Canadians have access to nutritious food.



We are *the largest* consumer-facing Certified B Corporation® in Canada.

We have made a bold commitment to the highest standards of social and environmental performance, accountability, and transparency, certified by the third-party non-profit organization B Lab® following a rigorous B Impact Assessment.

Highlights of our B Corp™ certified credentials include:

- The importance we give to social and environmental impact in all aspects of our decision-making;
- The monitoring and reporting of GHG, water, energy and waste usage, as well as energy conservation/efficiency measures throughout our operations;
- Our leading approach to human resources, including employee training, compensation and benefits programs; health and safety measures; and average tenure.



In 2020, Danone teams mobilized and deployed meaningful efforts to prepare for the recertification process and demonstrate improvements.

B Impact Score available [here](#)

Launch of Employee Resource Groups at Danone Canada

Employee Resource Groups (ERGs) enable employees to **collaborate and innovate to promote professional development**, demonstrate and strengthen their leadership abilities, while helping the company achieve its business objectives.

ERGs are employee-led groups sponsored by Danone as part of its commitment to **creating a diverse and inclusive workplace**. They share common experiences in the areas of gender, ethnicity, sexual orientation, generation, disability, mental health and beyond.

3 New ERGs at Danone Canada



LIFT - Leading and Inspiring Female Talent
Exists to foster diversity & inclusion by creating an environment where women can flourish through inspiration and empowerment.



1DanONE Black, indigenous & people of colour leadership group (BIPOC)
BIPOC Canada supports inclusive diversity through education, recruiting, and developing Canadian BIPOC employees within the specific Canadian context in order to reach our Canadian Danone goal of reflecting our mosaic.



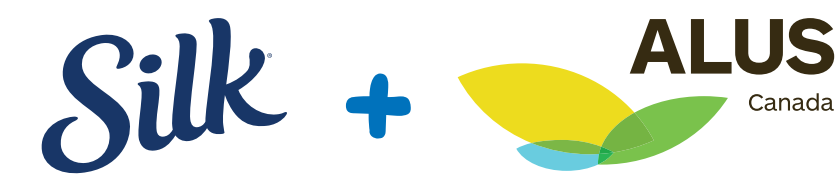
LGBTQ+ community and its allies at Danone
PRIDE Canada drives a culture that welcomes and supports the LGBTQ+ community and its allies.

Brands With Purpose

At Danone Canada

We believe that each time we eat and drink, we can vote for the world we want.

That is why we aim to build purpose driven brands – what we call Manifesto brands – that will act as true activists towards their point of view, not only delivering an exciting experience to people, but also committing to create a positive impact on health and planet.

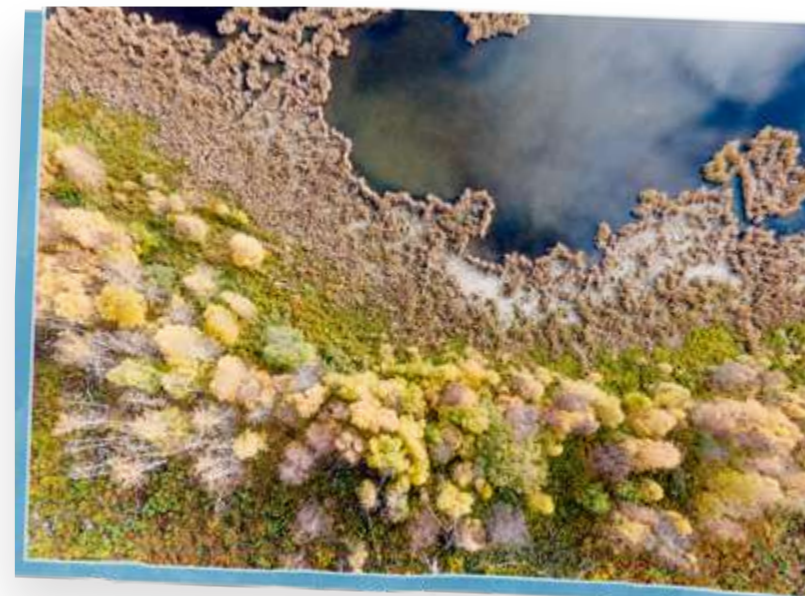


Silk is partnering with ALUS – a national charitable organization that helps farmers use their land in an alternative way to produce ecosystem services that benefit communities and future generations.

As a New Acre Project sponsor, Silk will help steward 90 acres of land in 7 communities across Canada, to promote:

- Improved water quality and watershed health;
- Develop new habitat for wildlife;
- Combat the effects of climate change.

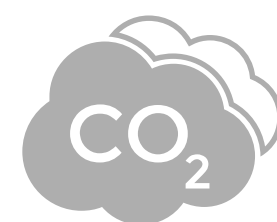
In year one, ALUS & Silk engaged in four communities in three provinces to deliver New Acre Project. Together, these four communities enrolled five farmers to dedicate 38 acres of marginal or environmentally sensitive farmland to the production of ecosystem services. The enrolled 38 acres funded through Silk's sponsorship are improving water quality, watershed health, enhancing wildlife and pollinator habitats, and taking direct action against the effects of climate change by sequestering carbon.



before

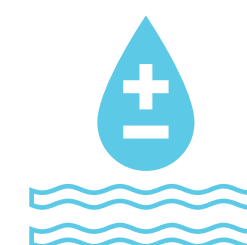


after



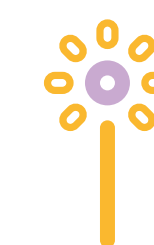
Carbon Sequestration:

- **17.56 acres** of grasslands which sequester carbon and provide habitats for species
- **1,510.16 tons** of soil organic carbon, and **2,637.51 tons** of soil organic matter



Water Quality Restoration:

- **12.54 acres** of water-related projects reducing nutrients flowing into streams and rivers as well as pesticides used on fields



Biodiversity & Pollinators:

- **10** habitat nesting structures
- **7.88 acres** of trees and shrubs

The estimates are derived from research conducted on ALUS farms, published in: Mazzorato, A. C., Esch, E. H., & MacDougall, A. S. (2022). Prospects for soil carbon storage on recently retired marginal farmland. Science of The Total Environment, 806, 150738.

Brands With Purpose



Danone X Breakfast Club of Canada

Danone is a founding sponsor of BCC, which shares our commitment to bringing health through food.



In 2020, Danone brand committed to donating one Danone product to Breakfast Club of Canada for every purchase of 8 cups of Danone 100% Natural Source Ingredients yogurt.



SToK X Movember



To help destigmatize men's mental health

To drive awareness surrounding the issue, SToK has worked alongside Movember to create the "Stok'ing a Conversation" campaign – a platform for individuals to share their stories, take action and come together as a community to destigmatize men's mental health and fundraise for Movember.

Danone fundraising teams help donate more than

20 000\$
to the cause!



Environment

At Danone Canada

We believe that choosing food is also making a decision for the planet. Danone is continuously reviewing its practices and setting up projects to offer products that benefit the health of consumers and our planet. Our environmental projects and the continuous improvement of our practices allow us to make progress and evolve in this direction.




Regenerative Agriculture

Danone is working globally to **develop and promote regenerative models** of agriculture that **protect soils, empower farmers and promote animal welfare**.

Agriculture is at the center of a number of major challenges today, from economic development and climate change to water scarcity and biodiversity loss. Danone is determined to help overcome these challenges by developing new agricultural models that can regenerate the planet while feeding a global population that is set to **surpass 9 billion people by 2050**.

For more information on Danone's contribution to **Regenerative Agriculture**, [click here](#).





PROMOTING REGENERATIVE AGRICULTURE			
DANONE CANADA OBJECTIVE	2020 ACHIEVEMENTS	STATUS	COMMENTS
By 2020 EOY: Implementation of the action plan with partners.	In 2020, Danone carried out a series of actions with key partners such as Equiterre and Nutrinor to improve knowledge on best practices and promote regenerative agriculture.		Actions consist of collaboration efforts with governmental organizations, advising through influential committees, investing in research and piloting projects on new farming practices.

Legend:  Ongoing objective  Achieved objective  Objective at risk

Environment

Circular Economy

ACCELERATING THE TRANSITION TOWARDS CIRCULAR ECONOMY

DANONE CANADA OBJECTIVES	2020 ACHIEVEMENTS	STATUS	COMMENTS
By 2021 EOY: Zero post-industrial plastic waste going to landfill.	In 2020, 100% of post-industrial plastic is sent to landfill in Boucherville plant.		Ongoing projects with suppliers to implement plastic recycling solution.
By 2021 EOY: Zero post-industrial waste sent to landfill.	In 2020, 2.81% of our post-industrial waste was sent to landfill in Boucherville plant; a reduction of 0.61% since 2019.		The zero waste level is considered achieved when the amount of waste sent to landfill reaches a percentage equal or less to 1%.
By 2021 EOY: Co-creation of at least one project that will enable the recycling of greater quantities of post-consumer plastic packaging.	In 2020, Phase 1 of the project led by the Circular Plastics Taskforce (CPT) was almost completed. Danone's involvement with the CPT, as a founding member, continued to flourish through the mapping and evaluation of various opportunities to reduce post-consumer plastic waste. 		A complete report on findings and results will be shared in 2021, and specific pilots will be launched.

To know more, click here

Legend:  Ongoing objective




 Achieved objective

 Objective at risk

Towards Carbon Neutrality

Climate change is a profound, systemic challenge—not in the future, but **right here, right now**.

In 2016, Danone launched a global **climate policy** that aims to achieve **zero net carbon by 2050**.

MOVING TOWARDS ZERO NET CARBON			
DANONE OBJECTIVES	2020 ACHIVEMENTS	STATUS	COMMENTS
<p>By 2030 EOY: 50% reduction in CO₂ emissions intensity (g of CO₂ eq/kg of products sold) on Danone Global total scope vs 2015.</p> <p>By 2030 EOY: Absolute (tCO₂e) reduction of 30% of CO₂ emissions on Danone Global Scope 1 & 2 vs 2015.</p>	<p>Danone globally : -24.5% (2020 vs 2015)</p> <p>Danone globally : -38.1% (2020 vs 2015)</p>		<p>Danone Canada contributes to the achievement of these climate targets.</p> <p>To know more about Danone extra-financial performance click here.</p>
DANONE CANADA OBJECTIVES	2020 ACHIVEMENTS	STATUS	COMMENTS
<p>For 2030 EOY: RE100 - 100% renewable electricity purchase.</p> <p>As of 2025: 100% of newly purchased refrigeration systems for our sales outlets are free of hydrofluorocarbons (HFCs).</p>	<p>100% through the purchase of renewable energy credits (REC).</p> <p>In 2020, 91% of the new refrigeration units purchased for our points of sale are on target, HFC-free.</p>	 	<p>-----</p> <p>We are constantly looking for suppliers that would allow us to reach our goal and find alternatives.</p>

Legend:  Ongoing objective  Achieved objective  Objective at risk

Towards Carbon Neutrality

MOVING TOWARDS ZERO NET CARBON			
DANONE CANADA OBJECTIVE	2020 ACHIEVEMENTS	STATUS	COMMENTS
By 2020 EOY: 100% of our palm oil used is certified RSPO* segregated type.	In 2020, 100% of palm oil used is certified and segregated in North America.		Segregated: Sustainable palm oil from various RSPO-certified sources that remains separate from conventional palm oil throughout the supply chain.
By 2020 EOY: 100% of our paper and board packaging made of recycled fibers or virgin certified fibers (FSC, PEFC, SFI).**	In 2020, 100% of our paper and cardboard is FSC certified and/or recycled material for our Boucherville plant.		-----

*RSPO : Roundtable on Sustainable Palm Oil

**FSC : Forest Stewardship Council, PEFC: Programme for the Endorsement of Forest Certification, SFI: Sustainable Forest Initiative

Legend: Ongoing objective
 Achieved objective
 Objective at risk

Regenerative Agriculture: A Glance at 2020

Partnerships

Danone Canada advocates for regenerative agricultural practices by building relationships and sharing our views with various stakeholders in various forums.



Equiterre:

Danone Canada is part of an advisory committee to support Policy changes on a National level to include soil health as a climate mitigation lever.



Regeneration Canada:

Danone Canada promotes Regenerative Agriculture through Annual Living Soil Symposium.

Danone Canada is part of Dairy Industry Environment improvement committee Co-lead by Dairy Farmers and Quebec Milk Processors



1st On-Farm Practices Report: Soil Health Practices at Nutrinor Farms Sustainability Analysis Highlights*

Since 2019, Danone Canada is proud to team up with the Nutrinor cooperative, based in Saguenay Lac St-Jean, Quebec. Together, we are exploring ways to improve soil health, animal welfare and farmer self-sufficiency.

This initiative is part of the [Danone North America Soil Health Program](#)



2019 Total Milk Productions



Reduce Soil Loss



Improving Carbon Footprint

Because of the vigilant soil practices of Nutrinor Cooperative's dairy farmers during 2019, significant estimated environmental benefits resulted:



*From a 2020 report by Ecopractices based on 2019 data

Towards Carbon Neutrality: A Glance at 2020

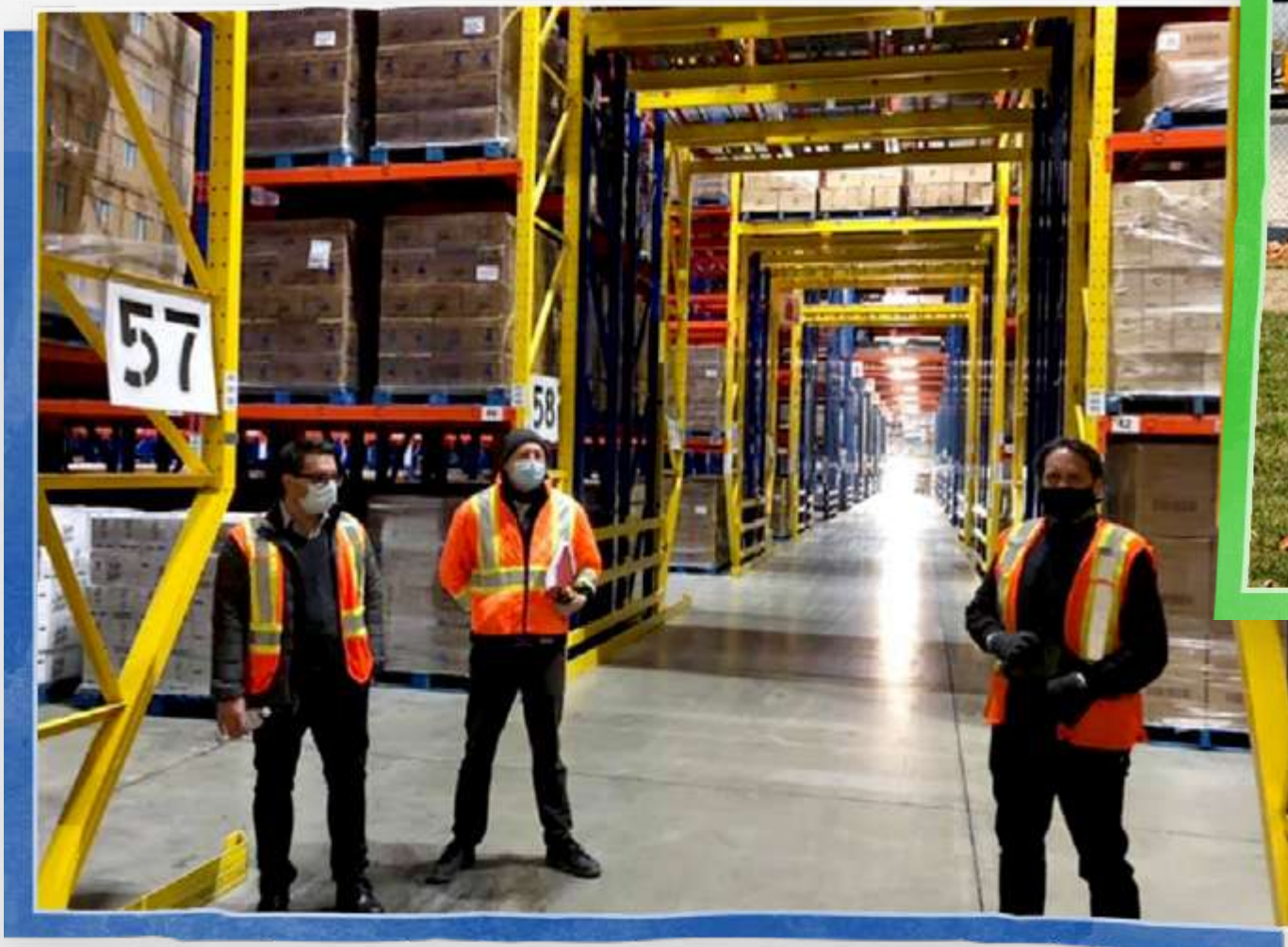
Logistics and transport

Danone is constantly evaluating its manufacturing and distribution network, looking for ways to optimize its processes and reduce its carbon footprint.

In 2020, Danone Canada opened a new distribution centre in the Toronto area, in partnership with its long-time warehousing provider, Groupe Robert.

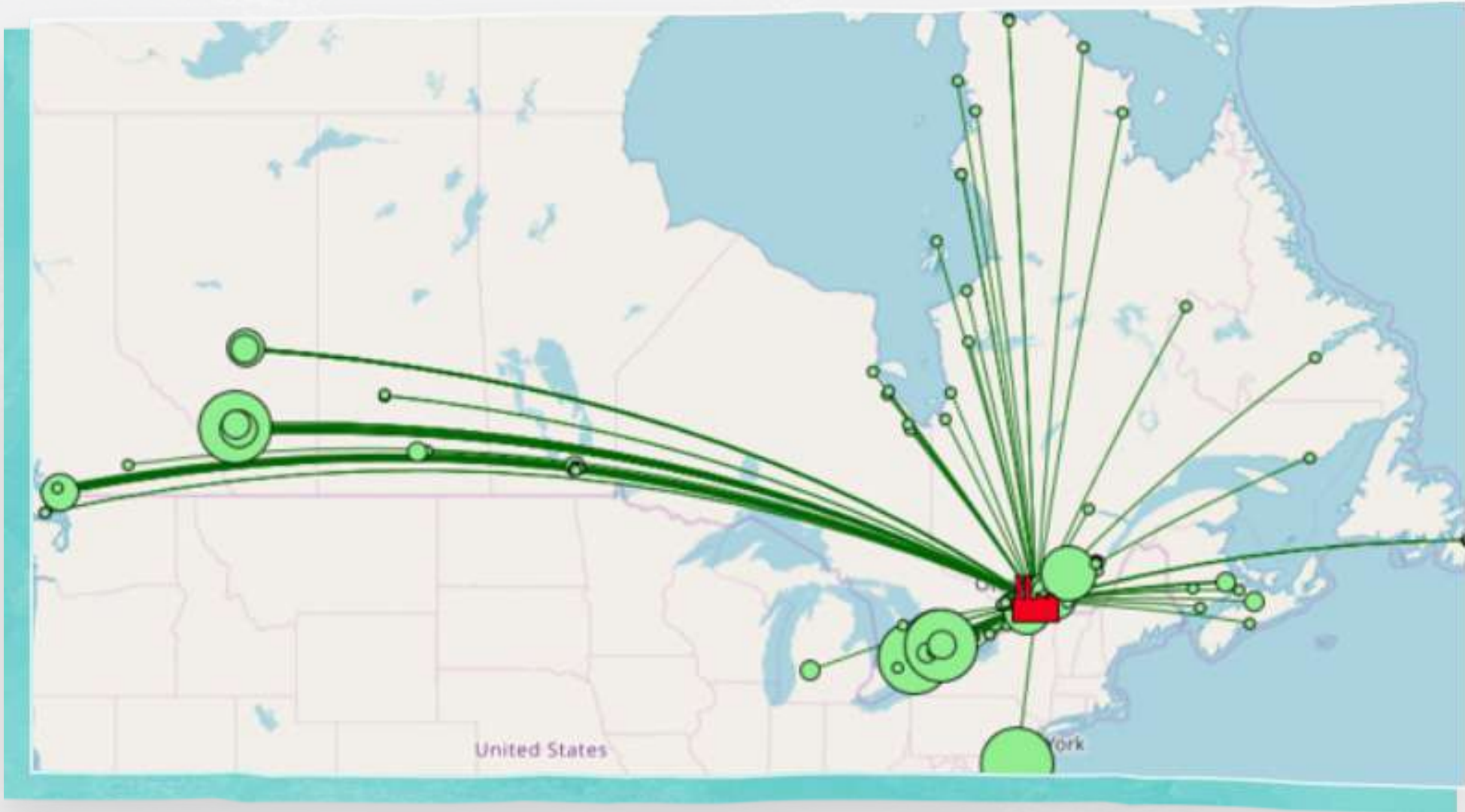
Leveraging Canadian center of gravity for customer shipments

- Decreasing Inbound distances
- Optimizing Customer flows



Significant savings each year:

 **1.5 Million km**
by trucks



A reduction of
1,400 = **1,000** 
Tonnes of CO₂ flights to Europe
from Eastern Canada



Health

At Danone Canada

As stated by our vision One Planet. One Health, we truly believe that the health of people and the health of the planet are interconnected. It is a call to action for all consumers and everyone who has a stake in food to join the food revolution: a movement aimed at nurturing the adoption of healthier, more sustainable eating and drinking habits.

Healthier Products

We made it our mission to **bring health through food to as many people as possible**. We constantly improve our products nutritional profiles and **innovate to create and promote healthier alternatives**.

BUILDING A HEALTHIER PRODUCT OFFERING			
DANONE CANADA OBJECTIVES		2020 ACHIEVEMENTS	STATUS
By 2021 EOY: Danone Canada is committed to increasing its category of products with no added sugar, no refined sugar and no sweeteners (with Stevia instead of artificial sweeteners).*		In 2020: 8 products without added sugar** 19 products without refined sugar***	
By 2021 EOY: Danone Canada commits to progressively reduce the sugar content in all Oikos, Activia, DanActive and Danone products according to consumer demand.		In 2020: Oikos: 8.2% Activia: 7.7% DanActive: 6.6% Danone: 7.9% Silk beverages: 2.5% Silk yogurt (added in 2020): 6.7%	

*Targeted products: all products for daily consumption -> Oikos, Activia, DanActive, Danone, Silk

**All products without refined sugar are also without added sugar

***Refined sugars refer to those sugars extracted and refined from sugar cane or sugar beets. Refined sugar is commonly sold as granulated sugar and is a type of added sugars. All products without refined sugar are also without added sugar.

Healthier Products

BUILDING A HEALTHIER PRODUCT OFFERING			
DANONE CANADA OBJECTIVES		2020 ACHIEVEMENTS	STATUS
By 2021 EOY: Danone Canada is committed to increasing the offer of certified organic and non-GMO products in its plant-based and dairy product lines.*	Baseline data: In 2018, 2 products are certified organic and GMO-free	In 2020: 10 products are organic and non-GMO certified N.B.: 70 products are non-GMO certified	
By 2021 EOY: Danone Canada is committed to offering no product containing artificial flavours and colours.*	Baseline data: In 2018, 100% of products are free of artificial flavours and colours.	In 2020: 100% of the products are free of artificial flavors and colors even with the addition of new products to our portfolio.	
By 2021 EOY: Danone Canada is committed to reducing the number of ingredients in its products.*	Baseline data: In 2018, the number of ingredients contained in products belonging to the following brands: Oikos: 11 ingredients Activia: 18 ingredients DanActive: 15 ingredients Danone: 17 ingredients Silk beverages (2019) : 17 ingredients	In 2020: Oikos : 10 ingredients Activia: 17 ingredients DanActive: 14 ingredients Danone: 13 ingredients Silk beverages: 17 ingredients Silk yogurt (added in 2020): 13 ingredients	

* Targeted products: all products for daily consumption -> Oikos, Activia, DanActive, Danone, Silk

Legend: Ongoing objective Achieved objective Objective **at risk**

Sustainable Diet

Danone is committed to **promoting a diversified and sustainable diet**. Through the **Danone Institute North America One Planet. One Health Initiative**, Danone supports community-based projects on sustainable food systems that contribute to the nutritional health of populations.

PROMOTING A DIVERSIFIED SUSTAINABLE DIET			
DANONE CANADA OBJECTIVES	2020 ACHIEVEMENTS	STATUS	COMMENTS
Until 2021 EOY: Promote the work of the Danone Institute North America in all major Canadian universities with programs on sustainable food systems.	In 2020, Danone Institute North America deployed efforts to support universities on sustainable food systems. There was a significant raise in Canadian applications to the One Planet. One Health Initiative grant program but unfortunately, the 2020 edition was cancelled.	<div><div></div><div></div></div>	<p>Danone Institute North America is a non-profit innovation center managed by Danone North America. Its One Planet. One Health Initiative is a competitive program that selects and fund transdisciplinary teams to design, implement and evaluate actionable community-based projects on sustainable food systems that contribute to the health of populations.</p> <p><i>To know more, click here</i></p>

Health Education

Health education is key to help address public health challenges. Danone collaborates with several stakeholders, such as scientific organizations, to educate on nutrition and impact dietary habits positively.

PROMOTING HEALTH EDUCATION			
DANONE CANADA OBJECTIVES	2020 ACHIEVEMENTS	STATUS	COMMENTS
Until 2021 EOY: Danone is committed to maintaining its collaborations with the Canadian Nutrition Society, Dietitians of Canada, the Canadian Digestive Health Foundation, Diabetes Canada, and AEProbio.	In 2020 , all collaborations have been maintained. Furthermore, specific educational activations were launched with all partners, for the exception of Diabetes Canada this year. For instance, Danone sponsored the Canadian Nutrition Society webinar “Protein Foods Across Healthy Life Stages” as well as the CDHF Talks “The Role of Nutrition in a Healthy Gut Microbiota”. Danone was a sponsor of Dietitians of Canada Annual conference and their webinar “Sustainable Food Systems: from theory to practice”.		Danone enabled various activities in collaboration with long-time partners throughout the year. Adapting to the challenged circumstances of the pandemic, Danone sponsored and participated in educational activities such as webinars and virtual events to promote healthy nutrition. Danone continuously enhances partnerships with key health organizations and maintains strong relationships to raise awareness for the benefit of people’s health.

Legend: Ongoing objective Achieved objective Objective at risk

Healthier Products: A Glance at 2020

Silk Almond Unsweetened Plain Yogurt Style

Silk is also adding new unsweetened options to its **industry-leading portfolio of plant-based yogurt style products** with the launch of Silk almond unsweetened plain yogurt style. The product features a delicious taste, creamy texture and live and active cultures in an almond base that is **free of dairy, lactose, artificial colours and flavours**.

Silk 8 g Protein

Silk's new almond, cashew & pea protein blend beverage contains **8 g of plant-based protein per serving**, like dairy milk*. While being dairy free, gluten free and vegan, this range of beverage contains **0 g of sugar per serving!**

**Certain whole milk in Canada contains 8 g of protein per 250mL*

Silk Oat 0 g of Sugar

Silk Oat contains the brand's signature creamy neutral taste and texture, with **0 g of sugar per serving**. Creamy, craveable Canadian grown and harvested gluten free oats with no artificial colours or flavours.



Health Education: A Glance at 2020



Sponsorship through **Activia** of **“CDHFTalks: The role of nutrition/diet in a healthy gut microbiota”**, a series of videos, which featured registered dietitian and gut health expert, Andrea Hardy, who discussed the influence of how what we eat on our gut microbiota.



Sponsorship of **Canadian Nutrition Society** webinar **“Protein Foods Across All Healthy Life Stages”** to educate on protein needs and the different types of protein foods.



Community Engagement

At Danone Canada

We believe in the importance of mutual aid, community and team spirit for the realization of ideas of greatness. This is why, over the years, Danone has made commitments to develop and carry out projects that contribute to the growth of community well-being and health.



We ensure that children in Canada start their day with a healthy morning meal.

Breakfast is an especially important meal for children, because it helps them have more energy, do better in school, and eat healthier throughout the day. According to Breakfast Club of Canada, in 2020, 1 in 4 children is at risk of starting the school day on an empty stomach due to a lack of access to nutritious food. As a founding partner of Breakfast Club of Canada since 1996, we have donated more than **20 million servings of yogurt** and **plant-based products** (including more than **2.3 million in 2020**) and organized fundraising events.

Part of the Community



We help kids play soccer, and change the game.

Initiated by Danone in 1999, the Danone Nations Cup creates a unique opportunity for young male and female soccer players in local communities. Soccer is an accessible sport, and builds skills and positive attitudes related to teamwork and determination - values that are part of the company's DNA.

The international competition has given hundreds of Canadian children the opportunity to live a memorable experience and represent their country. More than **67,000 young Canadian soccer enthusiasts** have tried their luck at being selected for Team Canada.



We give our time in the communities where we live, work and play.

We are proud to support Danone Volunteering Movement, in which hundreds of employees across Canada participate in initiatives that support local communities, helping improve the health of Canadians and the preservation of the planet's resources.





Annually, Danone offers all employees the opportunity to volunteer their time in the local community, supporting more than 15 different organizations and providing **more than 1,000 volunteer hours**.



Community Engagement

Food Access

In line with our mission of **bringing health through food to as many people as possible**, Danone Canada is committed to helping improve the situation of food insecurity affecting Canadian children.




FOOD ACCESS			
DANONE CANADA OBJECTIVES	2020 ACHIEVEMENTS	STATUS	COMMENTS
Danone is committed to donating at least \$45,000 each year to BCC.	In 2020, in response to the pandemic, Danone Canada made a significant contribution, donating a total of \$263,476 to BCC		\$200,000 were dedicated to BCC relief fund, serving 1,000 organizations and schools supporting thousands of children.
Danone commits to donating 2.3 million individual yogurt cups to BCC every year.	In 2020, Danone donated 2.3 million individual yogurt cups to BCC.		-----
Danone is committed to having at least 75 of its employees volunteer their time to BCC.	In 2020, 60 Danone Canada employees volunteered to serve breakfast in local schools in support to BCC.		Employees were able to do in-person volunteering in schools for only two months at the beginning of the year prior to the closing of the program due to health and safety measures.
Until 2021: Danone commits to support the opening of at least 1 new breakfast program per year with BCC.	In 2020, Danone Canada did not open any new breakfast program with BCC.		In the pandemic context, we contributed to BCC relief fund as a priority.

Legend:
 Ongoing objective
  Achieved objective
  Objective at risk
  Unachieved due to COVID-19 context

Community Engagement

Community Engagement

We give our time in the communities where we live, work and play. Danone employees across Canada participate in initiatives that support local communities, helping improve the health of Canadians and the preservation of the planet’s resources.

COMMUNITY ENGAGEMENT		
DANONE CANADA OBJECTIVES	ACHIEVEMENTS 2020	STATUS
Until 2021 EOY: Danone is committed to offering at least 1,250 hours of volunteer work to communities.	In 2020, our main event, the Volunteering Month, was unfortunately cancelled. Our employees offered 295 hours of volunteering to our communities.	
Until 2021 EOY: Danone is committed to ensuring that at least 80% of its employees offered time to communities.	In 2020, our main event, the Volunteering Month, was unfortunately cancelled. Alternative initiatives and employee-led activities contributed to help community engagement, with 19% of our employees offering time during COVID-19 pandemic.	
Through its DNA Impact donation platform, Danone matches its employees’ donations to a maximum of \$150 per employee per year, allowing them to contribute to causes that are close to their hearts.	In 2020, the DNA Impact platform raised more than \$23,387 which was donated to Canadian organizations, a significant increase compared to 2019.	



Legend:
 Ongoing objective
  Achieved objective
  Objective at risk
  Unachieved due to COVID-19 context

Community Engagement

Healthy Habits

In the context of COVID-19 pandemic, the **Danone Nations Cups**, the **world’s biggest football tournament for children**, gathering 2 million girls and boys aged 10-12, cancelled its Worlds Final planned in October 2020 in Indonesia to ensure the safety of all participants.

The Danone Nations Cup remains **committed to changing the game for children** during this crisis, acting with its partners and ambassadors to impact communities.

PROMOTE HEALTHY HABITS		
DANONE CANADA OBJECTIVES	ACHIEVEMENTS 2020	STATUS
Danone is committed to sending a minimum of one girl’s and one boy’s team to the finals of the Danone Nations Cup until 2021.	In 2020, Danone Nations Cup was unfortunately cancelled.	
Danone is committed to having more than 2,000 children involved in camps in Ontario and Quebec each year.	In 2020, no camps were held.	

Legend:
 Ongoing objective
  Achieved objective
  Objective at risk
  Unachieved due to COVID-19 context

Community Engagement: A Glance at 2020



Danone Canada was recognized as Moisson Montreal's Benefactor Partner for 2019-2020.

Danone Canada donated
270,131 kg of food

Impact:

- + 200 organizations
- + 80,000 beneficiaries
- + 28,000 children

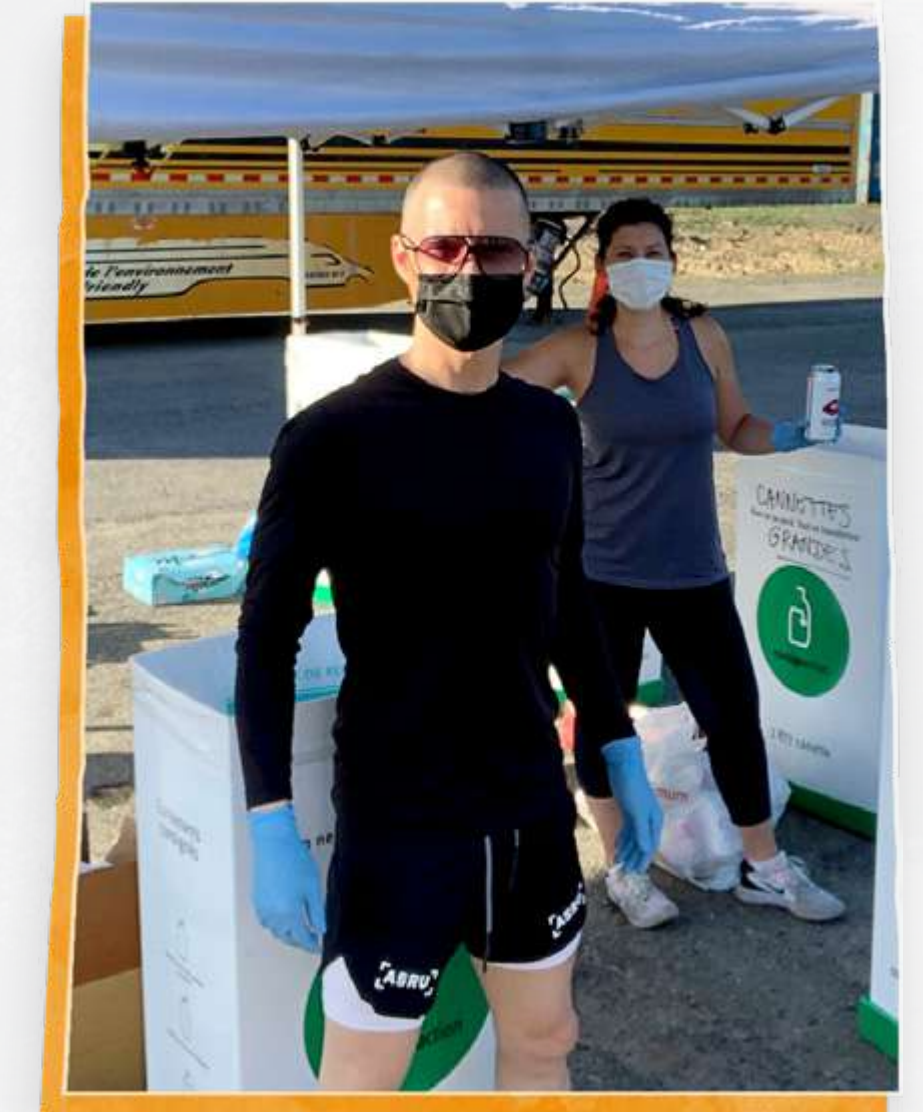


"It's gonna be okay" campaign

To help feed children during a time of crisis when school were closed, Danone Canada donated **\$200,000** and **more than 500,000 product units** to Breakfast Club of Canada when school were closed.

Sport challenge

Danone Canada committed to **donating \$1 per hour** of physical activity by employees, up to **\$10,000**. Danoners contributed to reach this goal counting close to **20,000 hours of sports!**



Silent auction & collection of returnable contents

Danone Canada employees collected cans in the drive way and organised a silent web auction. More than **50 participants** contributed to donating **\$8,000** to Breakfast Club of Canada.

Community Engagement: A Glance at 2020



Partners since 1996

Danone has been working alongside Breakfast Club for 24 years to help children develop their potential by giving them access to a nutritious breakfast in an environment that allows them to build their self-esteem and blossom.

Learn more about [Breakfast Club of Canada here](#).

Our 2020 commitments

In 2020, our employees volunteered **more than 160 hours** serving breakfast to school children in Longueuil, Quebec and Mississauga, Ontario, in the two months before schools shut down and COVID-19 restrictions prohibiting in-person volunteering.

Danone employees who volunteer their time to Breakfast Club of Canada

2017: 60 volunteers
2018: 61 volunteers
2019: 64 volunteers
2020: 60 volunteers
2021 objective: 75 volunteers

Individual yogurt cups donated each year

2017: 1.9 M
2018: 2.1 M
2019: 2.4 M
2020: 2.3 M
2021 objective: 2.3 M

Annual cash donation

2017: \$45K
2018: \$63K
2019: \$68K
2020: \$263K
2021 objective: \$45K

